

ONLINE LEARNING BROCHURE

Full Academy Access

Skills for your HR future

Last update: June 10, 2025

AIHR | ACADEMY TO
INNOVATE HR



Continuous learning

for ambitious HR professionals

What's included



Online HR Courses & Certificate Programs

Get access to the most comprehensive curriculum of Online HR Training Courses available worldwide, with new content every month!



HR Practitioners' Community & Personal Coach

Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.



12 Months Access

The Full Academy License provides you with 12 months of access to all of the above.

The perfect fit for

Any HR professional who is committed to lifelong learning can expand their skill set with relevant and in-demand skills.

At AIHR we will always provide you with the latest HR training to help you develop practical and in-demand skills, essential for your HR future and a flourishing career. Either that, or you get 100% of your money back, no questions asked!

Get access to the latest HR training programs

Certificate programs

Certificate programs are rigorous and comprehensive programs designed to reach a certain skill level. Upon completion, you will have the skills and expertise to become a specialist in a specific area of HR.

- Digital HR 2.0 | Certificate Program
- People Analytics | Certificate Program
- HR Business Partner 2.0 | Certificate Program
- HR Generalist | Certificate Program
- HR Metrics & Dashboarding | Certificate Program
- Strategic Talent Acquisition | Certificate Program
- Talent Management & Succession Planning | Certificate Program
- Learning & Development | Certificate Program
- Diversity & Inclusion | Certificate Program
- HR Manager | Certificate Program
- Organizational Development | Certificate Program
- Compensation & Benefits | Certificate Program
- Sourcing & Recruitment | Certificate Program
- Artificial Intelligence for HR | Certificate Program
- HR Coordinator | Certificate Program



In addition to the certificate programs, you will get access to the entire curriculum of 30+ courses and skill-tracks. Including new content every month!

HR 2025 Framework

to future-proof the evolution of HR

Structured for maximum impact

As HR increasingly evolves around solving broader business challenges, AIHR is working to advance the HR profession as a whole using our HR 2025 Competency Framework.

By taking this framework as the starting point in designing our programs, we ensure that each program spans across at least four essential competencies (displayed on the right).

This means that in addition to a thorough knowledge of core HR concepts, graduates of our programs will also have the behavioral competencies required to effectively apply that knowledge in support of business goals.



Your resume will love

your new HR skills

Some of the skills that you will learn and that can help you land your next job or promotion!

BUSINESS

- Storytelling
- Design thinking in HR
- HR consulting & research
- Stakeholder management
- Networking & communication
- Agile HR
- HR process & policy design
- Employee journey mapping
- HR leadership
- Organizational development

DIGITAL

- HR process automation
- Digital HR transformation
- Implementation management
- Digital change management
- Leveraging Artificial Intelligence for HR

DATA & ANALYTICS

- HR data literacy
- Data analysis
- HR reporting & dashboarding
- Data visualization
- Research & statistics

A strategic investment

in your personal development

Prepare your skill set for the future of HR

Technology is disrupting everything around us, including the way we practice HR. This can be challenging, but also provides rich opportunities for those who are able to use these changes to their advantage.

85% of jobs are expected to be reinvented by 2030

68% of HR vacancies require digital & analytics skills

76% of HR Professionals lack the skills to stay relevant

Why your employer will care

A study conducted by Accenture found that for every dollar invested in training, companies received \$4.53 in return.

That's a 353% ROI!

Proven online learning

Practical. Comprehensive. Game changing.

How practical are the programs?

“The AIHR certificate programs are the best way to develop the competencies needed to face the challenges created by technology. The courses are professional, well-built, and very concrete. I especially like the examples and case studies - they are not only useful but truly allow you to apply your learning to the real world.”

- Cristiana Rossi

HR Head of Business Transformation at Ermenegildo Zegna Group

Will it help my career?

“The course offerings by AIHR never disappoint. The information is presented very well, and has really helped to elevate my HR criteria through numerous certifications that I've been able to attach to my resume. More importantly than that, I've easily been able to apply the new skills I've learned to make a real impact at work.”

- Jason Hall

HR Director - Lancaster Rehabilitation Hospital

What's the portal like?

“The student portal and the app are just amazing. I have been in many online programs and AIHR is simple, neat as in not overwhelming and so inviting to come back again. These days with too much information to absorb, you just want to have something that is simple, easy to navigate, and it has what you need. Again thanks for welcoming me here.”

- Nijan Sharina Angi

Senior HR Associate - International Islamic Trade Finance Corporation

Learn in-demand skills and take your career to the next level



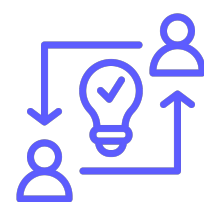
Real-world projects

Develop practical skills through working on real-world projects and studying dozens of inspiring case studies



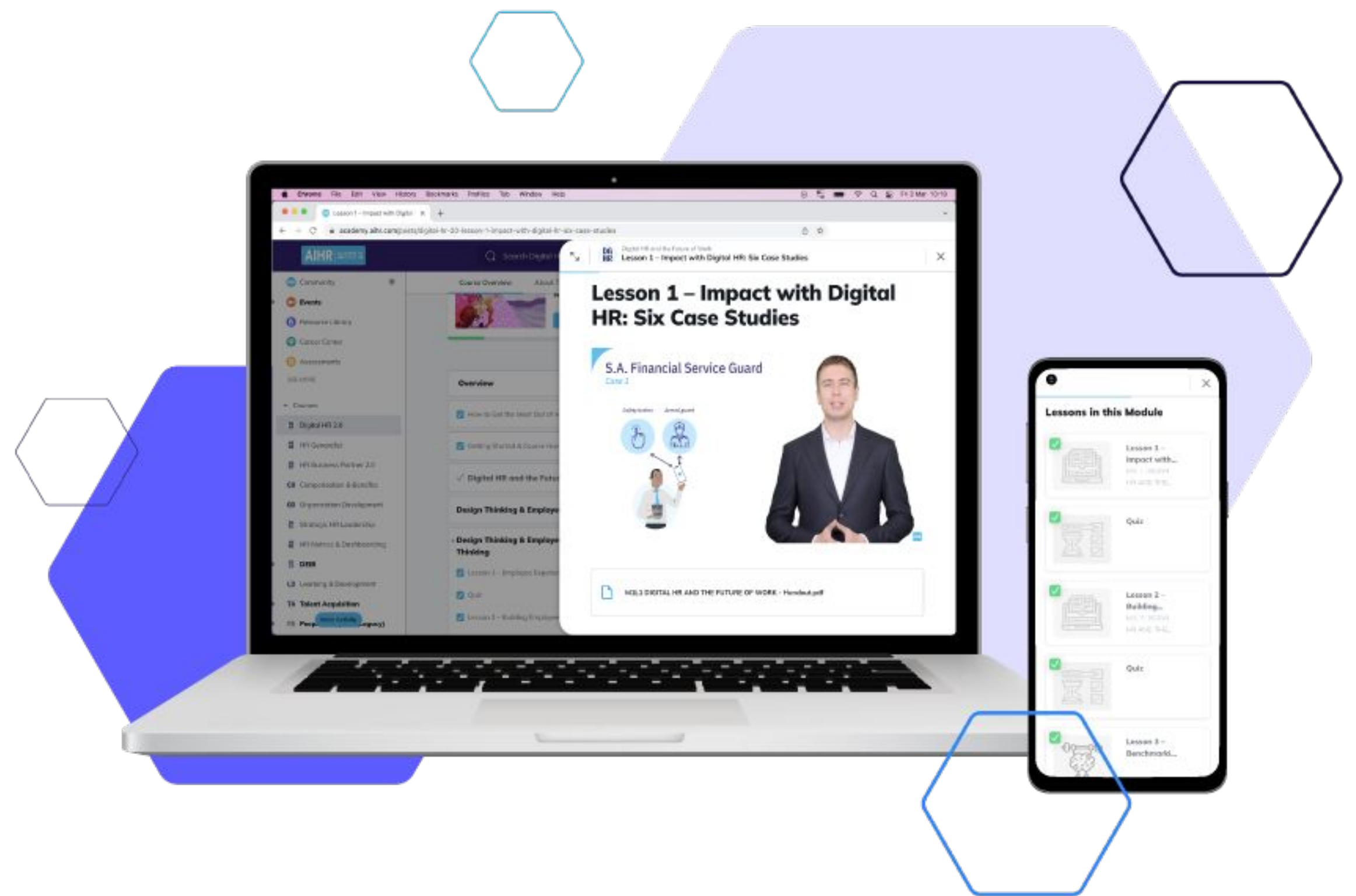
Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training programs. Including a smartphone app.



Learning & Career guidance

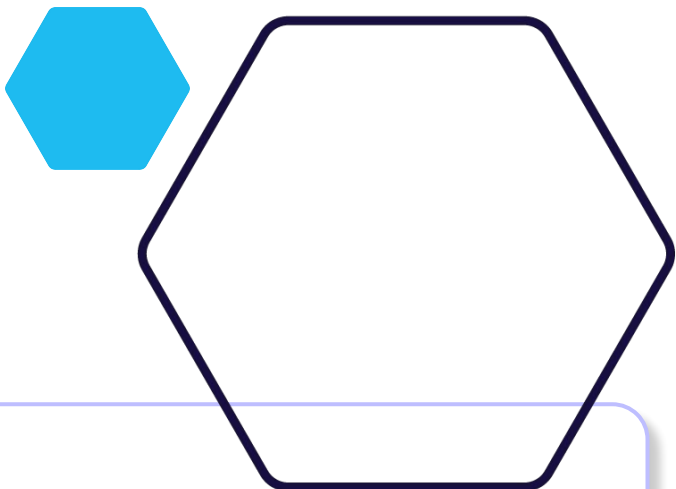
Stay on track with your development goals with your development goals. Your AIHR coach will provide support and accountability.



AIHR is an approved provider with the HR Certification Institute (HRCI®), a pre-approved provider with the Human Resources Professional Association (HRPA), and recognized by the Society for Human Resource Management (SHRM)

Get a sneak peek

of lessons and course materials



Department

Gender vs. Salary

Gender	Salary
Male	\$110,000.00
Female	\$95,000.00

Manager

no

yes

Engaging video lessons

Learn at your own pace with bite-sized, pre-recorded lessons by leading HR experts.

Watch preview lessons

Feedback

The principles of design thinking

Empathizing with the consumer

Understanding the problem

Collaborating, learning, and evolving

Design thinking is all about empathizing with the consumer and understanding their behavior, understanding the problem at hand, and collaboratively ideating, learning, and evolving the experience.

CONTINUE

Interactive case studies

Turn your new knowledge into practical skills with a range of practical activities.

Do the case study

Example

Essential data					
Exiting position's hourly rate of pay		25			
Supervisor's hourly rate of pay		30			
HR/Recruiting/Payroll average rate of pay		27			

	HARD COSTS	Hours	Wages	Other costs	Total
Separation costs					
Exit Interview (staff administration time)		1	US\$ 27.00		US\$ 27.00
Exit Interview (departing employee being interviewed time)		1	US\$ 25.00		US\$ 25.00
Payout of annual leave for departing employee		80	US\$ 25.00		US\$ 2,000.00
Other separation costs (unemployment benefits)				US\$ 1,000.00	US\$ 1,000.00
Separation costs					US\$ 3,052.00
Vacancy costs					
Current employee extra work		40	US\$ 25.00		US\$ 1,000.00
Temporary hire		40	US\$ 20.00		US\$ 800.00
Vacancy costs					US\$ 1,800.00
Replacement costs					
Requisition/Job postings (administrative time and ad costs)				US\$ 500.00	US\$ 500.00
Interviewing time		10	US\$ 27.00		US\$ 270.00
Preemployment testing (administrative time and/or costs)		2	US\$ 27.00	US\$ 700.00	US\$ 754.00
Reference/Background checking (time and/or vendor costs)		1	US\$ 27.00	US\$ 700.00	US\$ 727.00
Drug testing (administrative time and/or vendor costs)		1	US\$ 27.00	US\$ 500.00	US\$ 527.00
Job offer and onboarding (administrative time)		1	US\$ 27.00		US\$ 27.00

Practical guides & templates

Save time and effort with a library of grab-and-go templates, guides, checklists, and more.

Tour the library

Access all the tools you need

to get a head start, get unstuck, and stay up-to-date



Resource library

Hit the ground running on any project with hundreds of off-the-shelf templates, playbooks, and guides.



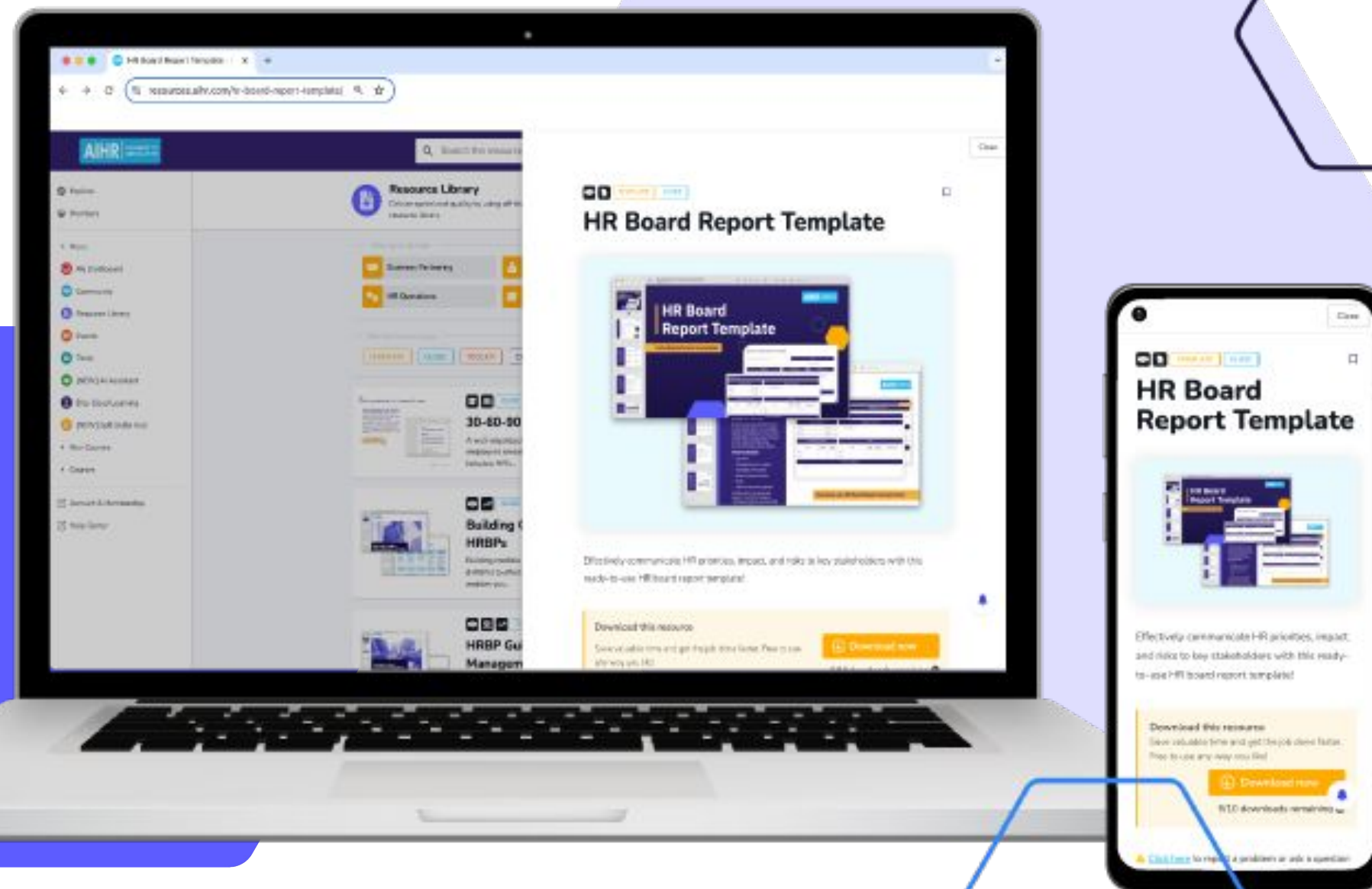
AIHR Copilot

Supercharge your productivity. Instantly get trustworthy answers, expert-level advice, and practical next steps.



Global HR community

Engage with 15,000+ HR professionals. Crowdsource answers to your HR questions, get a second opinion, and join insightful discussions.



Access all the tools you need

to get a head start, get unstuck, and stay-up-to date



Mini courses & bite-sized videos

Get up to speed in no time with a crash course on a new topic, or master a new skill in just a few hours.



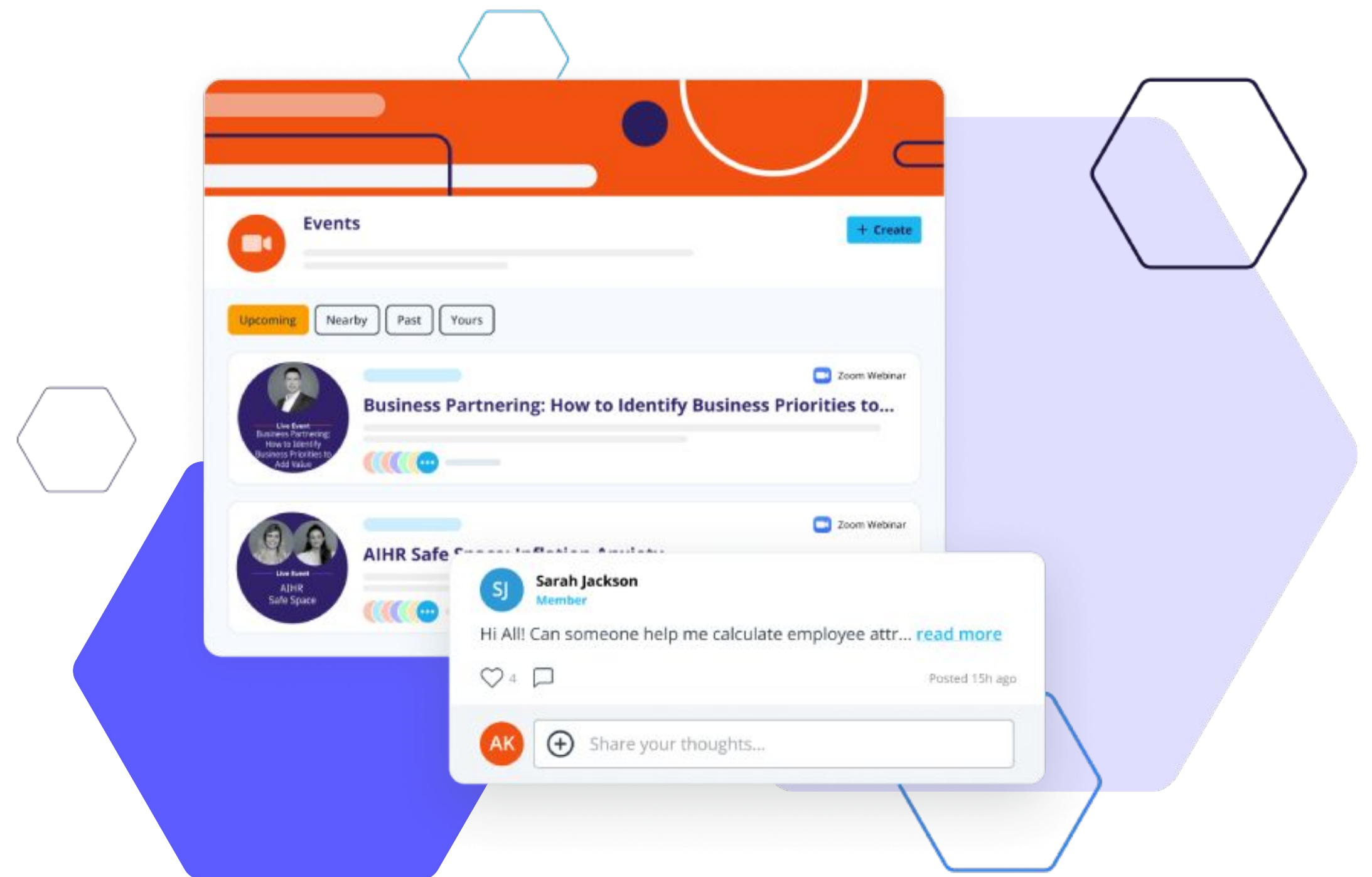
Live events & workshops

Stay up-to-date with the latest HR trends and innovations by joining exclusive live events & workshops.








Weekly new content

Always stay one step ahead with weekly releases of new HR content, templates, or tools.



Grow your skill set

Enroll today

-  Go to www.AIHR.com
-  Select your program and click the Enroll button
-  Fill out your (company) billing address and payment details
-  Create your student account
-  Happy learning!



Customers give us an average rating of 8.9 out of 10.

AIHR is the place to learn the skills you need to advance your career and remain relevant in the ever-changing digital human resources landscape. We offer the most comprehensive curriculum of HR courses and certifications available worldwide and are a proud supplier of over 175 Fortune Global 500 companies.



PHILIPS

McKinsey
&Company



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